

DECORATION METHODS COMPARISON					
Method	Best For	Fabric Types	Look & Feel	Durability	Cost Effectiveness
Embroidery	Uniforms, polos, caps, jackets.	Works on most fabrics.	Premium, textured, professional finish.	Extremely durable – won't fade or peel	Better for small/medium logos, higher cost for large designs.
Sublimation	Sportswear, activewear, full-colour prints.	Light-coloured 100% polyester.	Smooth, lightweight, vibrant colours.	Permanent – ink is part of the fabric	Cost-effective for all-over/full-colour designs, not suitable for cotton.
DTF Printing	T-shirts, hoodies, merch, detailed logos.	Works on cotton, polyester & blends (any colour).	Smooth, flexible print, slightly thicker feel.	Good durability, though slightly less than Supacolour.	Great for small runs or one-offs.
Supacolour	Fashion, promo products, retail-quality merch.	Wide range of fabrics & colours.	Ultra-thin, soft-to-touch, vibrant finish.	Highly durable – tested for 50+ washes.	Slightly higher pricing than DTF, best for high-quality, detailed designs
Screen Printing	Bulk orders, event tees, bold simple designs.	Works best on cotton & blends.	Bold, strong colours, smooth finish.	Very durable when cared for.	Very cost-effective for large runs, less so for small orders.
Promotional Items	Events, giveaways, corporate gifts, conferences, retail merch	Stubby coolers, pens, bottles, bags, tech items, stationery & more	Depends on product and brand method.	Varies by product & method.	Scales well for bulk orders, flexible pricing across product ranges